Amaric Associates Ltd – EMM International BV

Press Release 23rd Oct 18

Colad – New UK Distribution Hub – Open for business!

EMM International BV and Amaric Associates Ltd are pleased to announce the opening of their brand-new UK distribution Hub and training centre in Milton Keynes. The new venture has been formed as a collaboration between EMM Holland and their UK Sales Director Richard Jackson. Richard’s company, Amaric Associates Ltd has been the exclusive UK sales and marketing agent for EMM for the last five years. The two companies have set up the new UK distribution hub in order to provide their ever-expanding UK distributor base with a fast and efficient service. The new Hub will be supplying Colad, Hamach, Tander and Ronin Tools to the UK automotive, industrial, marine and aviation industries through its network of approved UK distributors.

Richard Jackson said “I am very excited about the new joint venture with EMM, this is a really positive step change in our business in the UK and something I have been planning for a while. EMM is a great company to work with and I’m looking forward to taking our UK business to the next level.”

Jeroen van den Berg, Commercial Director EMM International BV said “The UK traditionally is a very important market for EMM and therefore it is of the utmost importance we have the best possible distribution structure in place, I am convinced that is the case now. Richard and EMM go way back so we exactly know what we have together. We rapidly grow, primarily because of our unique products like the Bodyguard paint suit, our Snap Lid system, the Film4Booth spray booth wall protection, Paintsaver mixing paddles and many more. We want everyone to have fast access to those kind of products, the bodyshops save money and time as a result. By means of this new Hub, we are capable of servicing our clients even better and quicker”

Distributors looking for the supply of EMM/Colad or information on the complete range available should contact Richard on [richard.jackson@emm.com](mailto:richard.jackson@emm.com) or [richard@amaricassociates.co.uk](mailto:richard@amaricassociates.co.uk) or call him direct on 07831 547123.